



FemPartners Provides:

- **Experienced fertility practice management**
- **Business resources to make your practice run more efficiently and profitably**
 - Marketing Advantage^{Plus} (MAP) Program
 - IVF Advantage Program
 - No risk IVF Refund Payment Plan
 - Low and no interest Financing Plan
 - Improved insurance contracting and reimbursement
 - Electronic medical record
 - Improved billing/coding/collections
 - Group purchasing savings
 - Ancillary services/new revenue opportunities
- **Joint venture structure for development of new IVF lab**
 - Low cash requirements and limited liability
 - Turnkey from planning/design to start-up

